



Monacan Nation

POWWOW

## SPONSORSHIP OPPORTUNITIES

The Monacan Indian Nation is hosting our Powwow on June 4-5, 2022, at 225 Laurel Cliff Road, Monroe, Virginia. Our powwow attendance from the local area is between 5,000 & 8,000 participants for the weekend's festivities. We would like to include your business on our Sponsor Board. Please pick which sponsor package best suits your business and complete the attached form with your check. If you have further questions, please contact Powwow Committee at 434-363-4864.

<p><b>EAGLE LEVEL SPONSORSHIP   \$5,000</b>            Specific Sponsorship of Drum and Drum Competition            Name and logo recognition on printed publicity including event program pamphlet            Name and logo recognition on Sponsor Board displayed at the powwow entrance            Your brochures displayed at our information booth            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website including a link to your website            25 admission tickets</p>	<p><b>BEAR LEVEL SPONSORSHIP   \$2,500</b>            Specific Sponsorship of Head Dancers and Dance Specials            Name and logo recognition on printed publicity including event program pamphlet            Name and logo recognition on Sponsor Board displayed at the powwow entrance            Your brochures displayed at our information booth            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website including a link to your website            18 admission tickets</p>
<p><b>HAWK LEVEL SPONSORSHIP   \$1,500</b>            Specific Sponsorship of Specialty Acts            Name and logo recognition on printed publicity including event program pamphlet            Name and logo recognition on Sponsor Board displayed at the powwow entrance            Your brochures displayed at our information booth            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website including a link to your website            12 admission tickets</p>	<p><b>WOLF LEVEL SPONSORSHIP   \$1,000</b>            Name and logo recognition on event program pamphlet            Name and logo recognition on Sponsor Board displayed at the powwow entrance            Your brochures displayed at our information booth            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website including a link to your website            10 admission tickets</p>
<p><b>DEER LEVEL SPONSORSHIP   \$ 500</b>            Name on event program pamphlet            Your brochures displayed at our information booth            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website            8 admission tickets</p>	<p><b>TURTLE LEVEL SPONSORSHIP   \$ 300</b>            Name on event program pamphlet            Public acknowledgement by the MC both days            Your business listed in the powwow "Thank You" advertising            Name and logo displayed on our website            6 admission tickets</p>

<b>CROW LEVEL SPONSORSHIP I \$ 200</b> Name on event program pamphlet Public acknowledgement by the MC both days Your business listed in the powwow "Thank You" advertising Name on our website 4 admission tickets	<b>FISH LEVEL SPONSORSHIP I \$ 100</b> Name on event program pamphlet Public acknowledgement by the MC both days Your business listed in the powwow "Thank You" advertising 2 admission tickets
<b>OTHER/IN-KIND DONATION:</b>	<b>NAME ON EVENT PROGRAM PAMPHLET:</b>

Submit form and donation before April 2, 2022, to have your business advertised on the event flyer. Any donation made after due date your business will be listed in the powwow "Thank You" advertising.

**All sponsorships are tax deductible as the Monacan Nation is a 501(c)3 organization. Contact the Powwow Committee at [MINCulturalFoundation@gmail.com](mailto:MINCulturalFoundation@gmail.com) or call 434-363-4864 to get the tax-exempt number.**

In consideration therefore, shall provide Sponsor with the benefits described in the proposal. The Monacan Powwow may adjust such benefits, substitute benefits or provide other benefits with the approval of the sponsor.

**PAYMENT.** Cash/Check payments are due as follows: 50% on or before April 30<sup>th</sup> and the balance due on or before May 1<sup>st</sup>. Failure to pay fees when due may result in termination of this agreement. In-Kind services shall be scheduled in writing by representatives of the Monacan Powwow and the Sponsor.

**LIMITATION OF SPONSORSHIP.** Unless otherwise provided, the cash or services and the sponsor benefits describe in this agreement are related solely to the Monacan Powwow to be held June 4-5, 2022. Assuming the event continues in 2023, the Sponsor shall have the first right of refusal to continue sponsor's involvement in the even on such terms as the sponsor and the Monacan Powwow shall agree.

**LICENSE AND USAGE.** Sponsor hereby grants the Monacan Powwow a limited, non-exclusive license to use sponsor's trade names, trademarks, service marks and other proprietary information owned by the sponsor. The Monacan Powwow agrees that the proprietary information will be used only in connection with the 2022 event to provide the benefits set forth in the proposal and such other benefits as the sponsor and the Monacan Powwow may agree. The Monacan Powwow's use of the proprietary information is subject to the approval of the sponsors designated representative, which approval will not be unreasonably withheld.

**SPONSOR UNDERSTANDINGS.** Sponsor understands as follows: the dollar values set forth in the proposal are estimates and are based upon general sponsorship information available to the Monacan Powwow; the audience multiplier is based upon estimates of the Monacan Powwow attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the proposal.

**TERMINATION.** The Monacan Powwow may terminate this contract upon written notice. In the event of termination for any reason other than failure to provide contracted fees or services, The Monacan Powwow may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from sponsor by the Monacan Powwow. Sponsor shall not terminate this agreement without the approval of the Monacan Powwow.

**AMENDMENTS.** This agreement may be amended only by written instrument executed by both parties.

# ANNUAL POWWOW SPONSORSHIP FORM



Monacan Nation  
POWWOW

Please submit a copy of this completed sponsorship agreement to:  
Monacan Nation Cultural Foundation- Powwow  
P.O. Box 1136, Madison Heights, VA 24572.

## SPONSORSHIP INFORMATION

Company/Organization Name

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Contact Email

Contact Title/Position

## SPONSORSHIP LEVEL

<input type="checkbox"/>	\$5,000	EAGLE
<input type="checkbox"/>	\$2,500	BEAR
<input type="checkbox"/>	\$1,500	HAWK
<input type="checkbox"/>	\$1,000	WOLF
<input type="checkbox"/>	\$ 500	DEER
<input type="checkbox"/>	\$ 300	TURTLE
<input type="checkbox"/>	\$ 200	CROW
<input type="checkbox"/>	\$ 100	FISH
<input type="checkbox"/>	\$	Other

## PAYMENT

Amount Payable: \_\_\_\_\_

*Payment is due by May 1, 2022*

*Please make all checks payable to:*

*Monacan Indian Nation Cultural Foundation*

*P.O. BOX 1136, Madison Heights, VA 24572*

Check box below if applicable:

*Pre-Approved Trade Sponsorship*

## AGREEMENT

The Parties acknowledge and agree to the obligations set forth in this Sponsorship Agreement ("Agreement"). The Agreement constitutes the full understanding between the Parties and may be amended upon agreement by both Parties. The below signatures signify that the undersigned have read and understood the Agreement and acknowledge that the Monacan Nation assume no liability for any damages, injuries, or expenses incurred as a result or in connection with the event.

\_\_\_\_\_  
Sponsoring Company/Organization on Contact Signature

\_\_\_\_\_  
Monacan Indian Nation Cultural Foundation Representative  
Signature

\_\_\_\_\_  
Sponsoring Company/Organization Contact Printed Name

\_\_\_\_\_  
Monacan Indian Nation Cultural Foundation Representative  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date