



Monacan Nation

## POWWOW

# SPONSORSHIP OPPORTUNITIES

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The Monacan Indian Nation is hosting our **28th** Annual Powwow on May 16 & 17, 2020 at Albert's Farm on Route 130 in Elon, Virginia. Our powwow attendance from the local area is between 5,000 & 8,000 participants for the weekend's festivities. We would like to include your business on our Sponsor Board. Please pick which sponsor package best suits your business and complete the attached form with your check. If you have further questions, please contact Powwow Committee at 434-363-4864.

### EAGLE LEVEL SPONSORSHIP I \$5,000

Specific Sponsorship of Drum and Drum Competition  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
25 admission tickets

### BEAR LEVEL SPONSORSHIP I \$2,500

Specific Sponsorship of Head Dancers and Dance Specials  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
18 admission tickets

### HAWK LEVEL SPONSORSHIP I \$1,500

Specific Sponsorship of Specialty Acts  
Name and logo recognition on printed publicity including event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
12 admission tickets

### WOLF LEVEL SPONSORSHIP I \$1,000

Name and logo recognition on event program pamphlet  
Name and logo recognition on Sponsor Board displayed at the powwow entrance  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website including a link to your website  
10 admission tickets

### DEER LEVEL SPONSORSHIP I \$ 500

Name on event program pamphlet  
Your brochures displayed at our information booth  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website  
8 admission tickets

*Please direct all questions/comments/concerns to Monacan Tribal Office, via email at [TribalOffice@monacannation.com](mailto:TribalOffice@monacannation.com) or by phone at (434) 363-4864.*

Monacan Nation  
POWWOW



**TURTLE LEVEL SPONSORSHIP I \$ 300**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name and logo displayed on our website  
6 admission tickets

**CROW LEVEL SPONSORSHIP I \$ 200**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
Name on our website  
4 admission tickets

**FISH LEVEL SPONSORSHIP I \$ 100**

Name on event program pamphlet  
Public acknowledgement by the MC both days  
Your business listed in the powwow "Thank You" advertising  
2 admission tickets

OTHER \$ \_\_\_\_\_ or In-Kind Donation \_\_\_\_\_  
Name on event program pamphlet

Submit form and donation before March 2, 2020 to have your business advertised on the event flyer. Any donation made after due date your business will be listed in the powwow "Thank You" advertising.

**All sponsorships are tax deductible as the Monacan Nation is a 501(c)3 organization. Contact the Tribal Office at [TribalOffice@monacannation.com](mailto:TribalOffice@monacannation.com) or call 434-363-4864 to get the tax-exempt number.**

In consideration therefore, shall provide Sponsor with the benefits described in the proposal. The Monacan Powwow may adjust such benefits, substitute benefits or provide other benefits with the approval of the sponsor.

**PAYMENT.** Cash/Check payments are due as follows: 50% on or before March 30<sup>th</sup> and the balance due on or before April 28<sup>th</sup>. Failure to pay fees when due may result in termination of this agreement. In-Kind services shall be scheduled in writing by representatives of the Monacan Powwow and the Sponsor.

**LIMITATION OF SPONSORSHIP.** Unless otherwise provided, the cash or services and the sponsor benefits describe in this agreement are related solely to the Monacan Powwow to be held May 16 & 17, 2020. Assuming the event continues in 2020, the Sponsor shall have the first right of refusal to continue sponsor's involvement in the even on such terms as the sponsor and the Monacan Powwow shall agree.

**LICENSE AND USAGE.** Sponsor hereby grants the Monacan Powwow a limited, non-exclusive license to use sponsor's trade names, trademarks, service marks and other proprietary information owned by the sponsor. The Monacan Powwow agrees that the proprietary information will be used only in connection with the 2020 event to provide the benefits set forth in the proposal and such other benefits as the sponsor and the Monacan Powwow may agree. The Monacan Powwow's use of the proprietary information is subject to the approval of the sponsors designated representative, which approval will not be unreasonably withheld.

**SPONSOR UNDERSTANDINGS.** Sponsor understands as follows: the dollar values set forth in the proposal are estimates and are based upon general sponsorship information available to the Monacan Powwow; the audience multiplier is based upon estimates of the Monacan Powwow attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the proposal.

**TERMINATION.** The Monacan Powwow may terminate this contract upon written notice. In the event of termination for any reason other than failure to provide contracted fees or services, The Monacan Powwow may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from sponsor by the Monacan Powwow. Sponsor shall not terminate this agreement without the approval of the Monacan Powwow.

**AMENDMENTS.** This agreement may be amended only by written instrument executed by both parties.

# ANNUAL POWWOW SPONSORSHIP FORM

Please submit a copy of this completed sponsorship agreement to Monacan Indian Nation,  
P.O. Box 1136, Madison Heights, VA 24572.



Monacan Nation  
**POWWOW**

## SPONSORSHIP INFORMATION

Company/Organization Name

Contact Name

Contact Phone

Contact Email

Contact Title/Position

## SPONSORSHIP LEVEL

<input type="checkbox"/>	\$5,000	EAGLE
<input type="checkbox"/>	\$2,500	BEAR
<input type="checkbox"/>	\$1,500	HAWK
<input type="checkbox"/>	\$1,000	WOLF
<input type="checkbox"/>	\$ 500	DEER
<input type="checkbox"/>	\$ 300	TURTLE
<input type="checkbox"/>	\$ 200	CROW
<input type="checkbox"/>	\$ 100	FISH
<input type="checkbox"/>	\$	Other

## PAYMENT

Amount Payable: \_\_\_\_\_

*Payment is due by May 1, 2020*

*Please make all checks payable to:*

*Monacan Indian Nation Cultural Foundation*

*P.O. BOX 1136, Madison Heights, VA 24572*

Check box below if applicable:

*Pre-Approved Trade Sponsorship*

## AGREEMENT

The Parties acknowledge and agree to the obligations set forth in this Sponsorship Agreement ("Agreement"). The Agreement constitutes the full understanding between the Parties and may be amended upon agreement by both Parties. The below signatures signify that the undersigned have read and understood the Agreement and acknowledge that the Monacan Nation assume no liability for any damages, injuries, or expenses incurred as a result or in connection with the event.

\_\_\_\_\_  
Sponsoring Company/Organization on Contact Signature

\_\_\_\_\_  
Monacan Indian Nation Cultural Foundation Representative  
Signature

\_\_\_\_\_  
Sponsoring Company/Organization Contact Printed Name

\_\_\_\_\_  
Monacan Indian Nation Cultural Foundation Representative  
Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date